

# PotomacWave Consulting

**INNOVATION** favors the **BOLD**

PotomacWave is an award-winning woman-owned business with a reputation for excellence in leading high-stakes, technically complex programs across the Federal Government. Comprised of a diverse group of qualified professionals, we are problem solvers and we are doers. We partner with our customers to understand their unique missions and then tailor our solutions to address their current and evolving needs.

## Our Capabilities

### Management Consulting

- ❖ Project/Program/Portfolio Management
- ❖ Strategic Planning
- ❖ Business Process Improvement
- ❖ Performance Management
- ❖ Policy Analysis/Development
- ❖ Strategic Communications and Marketing
- ❖ Stakeholder Engagement
- ❖ Training

### Technical Operations

- ❖ Systems Engineering and Technical Assistance (SETA)
- ❖ Tech to Market Analysis and Support Services
- ❖ Engineering, Logistics, and Intelligence Analysis
- ❖ Research and Development Support Services
- ❖ Maritime Domain Expertise
- ❖ Exercise Development and Facilitation

### Business and Technology

- ❖ IT Project/Program Management
- ❖ IT Strategy and Governance
- ❖ Agile Methodology and Coaching
- ❖ Data Management
- ❖ Data Analytics
- ❖ Systems/Software Development Lifecycle (SDLC)
- ❖ Capital Planning and Investment Control (CPIC)
- ❖ Microsoft SharePoint & Other Collaboration Tools

### Defense Health

- ❖ Project/Program/Portfolio Management
- ❖ Medical Simulation Technologies and Training
- ❖ Research and Development Support Services
- ❖ Scientific and Technical Support Services
- ❖ Logistical Support Services

## Credentialed and Cleared Workforce

>90% of our workforce hold clearances  
>75% hold Secret or higher clearances  
Certifications include, but are not limited to: PMP, Agile, Lean Six Sigma, CISSP, DBA, MCITP, MCTS, CPA, CGFM, CIA, CMA, CFM, ITIL, CSM, CSPO, SGP, SQL, CDFM, and DAWIA

## Contract Vehicles

FEMA FIMA ePMO BPA Treasury OneARC  
GSA OASIS GWAC Pool 3 SB DOE NNSA TEPS BPA  
GSA ASTRO—Maritime Pool GSA MAS  
DHA Omnibus IV—Market Segment 2 (Research and Development Support Services)—SB/WOSB

## Relevant NAICS Codes

541511: Custom Computer Programming Services  
541512: Computer Systems Design Services  
541513: Computer Facilities Management Services  
541519: Other Computer Related Services

519290: Web Search Portals and All Other Information Services (SB/WOSB)  
541211: Offices of Certified Public Accountants  
541219: Other Accounting Services

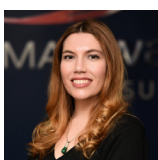
## Let's Talk!



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# Business and Technology

We deliver the perfect combination of structure and automation to execute your enterprise strategy, increasing information sharing and business success.



## The PotomacWave Difference

PotomacWave provides a broad systemic and strategic perspective that helps you achieve your mission. Let PotomacWave personnel support you by managing the direction of resource development to meet the emerging priorities and changes from your agency. Our qualified and cleared personnel have mastered a systematic approach to capturing, sharing, and leveraging the information you need to drive efficiency and achieve your mission.

## Key Considerations and Factors for Success

Our personnel are experts in the softwares and systems you need, including database administration and development, business intelligence, SQL Server, InfoPath, Oracle, FPDS-NG V&V, and CPARS business processes such as OSR, PHA, and CPARS reporting requirements. PotomacWave has expertise interfacing with contract writing and procurement systems, XML data, and C# data extracts. We use data-driven workflows to produce dashboard metrics. Our staff has created a wave by empowering technological evolution within federal agencies and increasing productivity across more than 60 contracts.

## Our Valued Customers



## Client Sample Engagements

### U.S. Department of State, Information Technology Governance Support Services (ITGSS)

PotomacWave assists the Department of State's Bureau of Consular Affairs/Office of Consular Systems and Technology (CA/CST) with advancing the Consular Affairs mission of enabling CA/CST to simplify and streamline governance, budget, acquisition, and controls processes. Our goal is to verify overall programmatic compliance and efficiency. Achieving this goal will ensure all operation and modernization IT Investments at CA/CST are compliant with Federal mandates and provide CA/CST with a more efficient and agile IT governance organization.

### U.S. Department of State, Contract Performance Support and Analytics (CPS-A)

PotomacWave provides contract administration support and independent verification and validation services to assist the Department of State's Bureau of Diplomatic Security (DS) Countermeasure Directorate (DS/C) in administering and overseeing its Global Security Engineering and Supply Chain (GSE&SC) contract. Our team conducts research, identifies potential issues, supports the streamlining of operations, and independently develops solutions to address Government challenges.

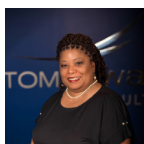
### U.S. Coast Guard, Financial Management and Procurement Services (FMPS) Modernization Support Services

PotomacWave supports the U.S. Coast Guard's FMPS modernization with the transition and sustainment of future business processes in financial management and procurement services modernization. Specifically, PotomacWave provides analysis, training, sustainment, and customer support for FMPS's financial management, contingency response, and Coast Guard Common Core needs.

## Services We Provide

- ✓ Data Integration and Extraction
- ✓ IT Systems Administration
- ✓ IT Portfolio Management
- ✓ Knowledge Management
- ✓ Web Content Development
- ✓ Document Management
- ✓ SharePoint Design, Maintenance, and Support
- ✓ Business Process Reengineering
- ✓ IT Strategy and Governance
- ✓ Meeting Facilitation
- ✓ Interagency Stakeholder Engagement

*"PotomacWave was instrumental in improving several areas that enabled the Government to save time and free up resources when it came to critical decision making." – Department of Homeland Security*



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