

# PotomacWave Consulting

## SOLUTIONS favor the BOLD



PotomacWave is a Woman-Owned Business with a reputation for excellence in leading high-stakes, technically complex programs for the Department of Homeland Security, the Department of Defense, the Department of State, the Department of Justice, the Intelligence Community, and numerous civilian agencies. Comprised of a diverse group of qualified professionals, we are problem solvers and we are doers. We partner with our customers to understand their unique missions and then tailor our approach to address their current and evolving needs.

## Our Capabilities

### Management Consulting

- ❖ Project and Program Management
- ❖ Strategic Planning
- ❖ Business Process Improvement
- ❖ Performance Management
- ❖ Policy Analysis/Development

### Financial Management

- ❖ Financial Program Management
- ❖ Federal Financial Systems: FSSP Migrations, Functional and Technical Expertise, and Data Management
- ❖ Business Operations: Budget Formulation and Execution, Fee for Service, and Working Capital Funds
- ❖ Modeling and Cost Analysis

### Business and Technology

- ❖ IT Program Management
- ❖ IT Strategy & Governance
- ❖ Data Management & Business Intelligence
- ❖ Microsoft SharePoint & Collaboration Tools
- ❖ Cybersecurity

### Technical Operations

- ❖ Systems Engineering and Technical Assistance (SETA) and Acquisition Support
- ❖ Engineering and Logistics
- ❖ Preparedness/Response Planning and Exercise Support
- ❖ Intelligence Program Management
- ❖ Intelligence Analysis

## Credentialed and Cleared Workforce

- 100% hold Public Trust clearances
- 90% hold Secret clearances
- >50% hold Top Secret clearances

Certifications include, but are not limited to: PMP, PgMP, Agile, Lean Six Sigma, CISSP, CGEIT, CCIE, MCSE, CCNP, DBA-OCP, MCITP, MCTS, CPA, CGFM, CIA, CMA, CFM, and ITIL.

## Contract Vehicles

- |                           |                   |
|---------------------------|-------------------|
| FEMA FIMA ePMO BPA        | Treasury OneARC   |
| GSA OASIS GWAC Pool 3 SB  | Treasury FASS BPA |
| GSA PSS Schedule          | GSA IT 70         |
| DOE NNSA TEPS BPA         | DOI BSEE IDIQ     |
| GSA ASTRO - Maritime Pool |                   |

## NAICS Codes

- 541211: Offices of Certified Public Accountants
- 541219: Other Accounting Services
- 541330: Engineering Services
- 541511: Custom Computer Programming Services
- 541512: Computer Systems Design Services
- 541519: Other Computer Related Services
- 541611: Administrative, Management, and General Management Consulting
- 541613: Marketing Consulting
- 541614: Process, Physical Distribution, and Logistics Consulting Services
- 541618: Other Management Consulting Services
- 541620: Environmental Consulting Services
- 541690: Other Scientific and Technical Consulting Services
- 541713: Research and Development and Nanotechnology
- 541714: Research and Development and Biotechnology
- 541715: Research and Development in the Physical, Engineering, and Life Sciences
- 541990: All Other Professional, Scientific, and Technical Services

## Lets Talk!



CarrieAnne Aaron  
CEO and President  
571-722-2420  
CAaron@PotomacWave.com



James Nguyen  
Vice President of Client Delivery  
703-395-8491  
JNguyen@PotomacWave.com



Stacy Baxter  
Director of Business Development  
703-205-7632  
SBaxter@PotomacWave.com

# Financial Management Operations

*Our focus on fundamentals transforms ideas into sustainable practices – measurable efficiencies reflect the value we add.*



## The PotomacWave Difference

PotomacWave understands that managing financial risks is a crucial element to enabling the Government to fulfil its mission. Our team of consultants apply Federal and private-sector best practices for developing a baseline of financial management capabilities, weaknesses, planned actions, and timelines to audibility for our customers to use. We offer enhanced guidance for preparing and modifying a standardized template for Financial Improvement Plans and develop and deliver training on audit readiness methodology, tailored by business community stakeholder groups.

## Key Consideration & Factors for Success

PotomacWave is active throughout the financial lifecycle – from developing tools to facilitating budget formulation to creating financial statements. Our team of accountants, financial analysts, internal controls specialists, and budget experts support our clients by classifying transactions, maintaining and reconciling accounts, preparing statements, analyzing data, conducting account closeout procedures, and offering a final look at all accounts. We are experienced in using a variety of programs, can quickly adapt to our customers' procurement program of choice, and offer extensive experience developing, updating, and maintaining guidance that defines the methodology and processes for financial management and audit readiness.

## Our Valued Customers



## Client Sample Engagements

### Defense Intelligence Agency (DIA)

PotomacWave services DIA by supporting accounting operations, Fund Balance with Treasury reconciliation, financial statements, internal controls, and audit liaison functions. Our cleared and credentialed team collaborate with DIA staff to ensure that all proprietary and budgetary data are accurate and DIA's internal control program is robust.

### U.S. Army Intelligence and Security Command (INSCOM)

PotomacWave is providing expertise in PPBE and DTS to efficiently support the day-to-day financial management operations of INSCOM units across the contiguous United States, Hawaii, Korea, and Italy. PotomacWave has assisted in the successful distribution and execution of more than \$1 billion in current year funding to INSCOM subordinate units worldwide ensuring timely procurement of mission critical requirements for the Warfighter. Our staff support audits of subordinate Units which has reinforced INSCOM efforts to maintain Financial Improvement and Audit Readiness compliance. In addition, we support INSCOM in maximizing organization value and minimizing risks that relate to information.

### DOJ, FBI, National Cyber Investigative Joint Task Force, Office of Threat Pursuit (OTP)

PotomacWave provides financial analysts to perform integrated financial investigative and business analysis services and expertise to the FBI's OTP, and its agency partners to support priority cyber national security and criminal investigations. Under this project, our staff has performed data visualization and link analysis relating to virtual currency investigations as well as used financial investigative tools and databases to facilitate leads and other investigative actions.

## Services We Provide

- ✓ Budget Execution/Formulation
- ✓ Defense Travel System Services
- ✓ Planning, Programming, Budgeting and Execution (PPBE)
- ✓ Financial Data Management
- ✓ Virtual Currency Investigations
- ✓ Oracle Federal Financial Support
- ✓ Account Reconciliation



Danita Stewart  
Director  
571-276-1948  
DStewart@PotomacWave.com

*"The PotomacWave team provided very good service ... the team was valuable and supportive every step of the way to meet internal and external deadlines."*

*– Transportation Security Administration*