

PotomacWave Consulting

The **FUTURE** favors the **BOLD**

PotomacWave is a Woman-Owned Business with a reputation for excellence in leading high-stakes, technically complex programs for the Department of Homeland Security, the Department of Defense, the Department of State, the Department of Justice, the Intelligence Community, and numerous civilian agencies. Comprised of a diverse group of qualified professionals, we are problem solvers and we are doers. We partner with our customers to understand their unique missions and then tailor our approach to address their current and evolving needs.

Our Capabilities

Management Consulting

- ❖ Project and Program Management
- ❖ Strategic Planning
- ❖ Business Process Improvement
- ❖ Performance Management
- ❖ Policy Analysis/Development

Financial Management

- ❖ Financial Program Management
- ❖ Federal Financial Systems: FSSP Migrations, Functional and Technical Expertise, and Data Management
- ❖ Business Operations: Budget Formulation and Execution, Fee for Service, and Working Capital Funds
- ❖ Modeling and Cost Analysis

Business and Technology

- ❖ IT Program Management
- ❖ IT Strategy & Governance
- ❖ Data Management & Business Intelligence
- ❖ Microsoft SharePoint & Collaboration Tools
- ❖ Cybersecurity

Technical Operations

- ❖ Systems Engineering and Technical Assistance (SETA) and Acquisition Support
- ❖ Engineering and Logistics
- ❖ Preparedness/Response Planning and Exercise Support
- ❖ Intelligence Program Management
- ❖ Intelligence Analysis

Credentialed and Cleared Workforce

- 100% hold Public Trust clearances
- 90% hold Secret clearances
- >50% hold Top Secret clearances

Certifications include, but are not limited to: PMP, PgMP, Agile, Lean Six Sigma, CISSP, CGEIT, CCIE, MCSE, CCNP, DBA-OCP, MCITP, MCTS, CPA, CGFM, CIA, CMA, CFM, and ITIL.

Contract Vehicles

- | | |
|---------------------------|-------------------|
| FEMA FIMA ePMO BPA | Treasury OneARC |
| GSA OASIS GWAC Pool 3 SB | Treasury FASS BPA |
| GSA PSS Schedule | GSA IT 70 |
| DOE NNSA TEPS BPA | DOI BSEE IDIQ |
| GSA ASTRO - Maritime Pool | |

NAICS Codes

- 541211: Offices of Certified Public Accountants
- 541219: Other Accounting Services
- 541330: Engineering Services
- 541511: Custom Computer Programming Services
- 541512: Computer Systems Design Services
- 541519: Other Computer Related Services
- 541611: Administrative, Management, and General Management Consulting
- 541613: Marketing Consulting
- 541614: Process, Physical Distribution, and Logistics Consulting Services
- 541618: Other Management Consulting Services
- 541620: Environmental Consulting Services
- 541690: Other Scientific and Technical Consulting Services
- 541713: Research and Development and Nanotechnology
- 541714: Research and Development and Biotechnology
- 541715: Research and Development in the Physical, Engineering, and Life Sciences
- 541990: All Other Professional, Scientific, and Technical Services

Lets Talk!



CarrieAnne Aaron
CEO and President
571-722-2420
CAaron@PotomacWave.com



James Nguyen
Vice President of Client Delivery
703-395-8491
JNguyen@PotomacWave.com



Stacy Baxter
Director of Business Development
703-205-7632
SBaxter@PotomacWave.com

Business and Technology

We deliver the perfect combination of structure and automation to execute your enterprise strategy, increasing information sharing and business success.

The PotomacWave Difference

PotomacWave provides a broad systems and strategic perspective that helps you achieve your mission. Let PotomacWave personnel support you by managing the direction of development resources to meet emerging priorities and changes from your agency. Our qualified and cleared personnel have mastered a systematic approach to capture, share, and leverage the information you need to access to drive efficiency and achieve your mission.

Key Considerations & Factors for Success

Our personnel are experts in the softwares and systems you need, including: database administration and development, business intelligence, SQL Server, InfoPath, Oracle, FPDS-NG V&V, and CPARS business processes including OSR, PHA, and CPARS reporting requirements. PotomacWave has the expertise interfacing with contract writing and procurement systems, XML data, and C# data extracts. We use data driven workflows to produce dashboard metrics. Our staff has created a wave by empowering technological evolution within federal agencies and increasing productivity across 60+ contracts.

Our Valued Customers



U.S. Immigration
and Customs
Enforcement



Sample Customer Engagements

U.S. Department of Homeland Security, U.S. Citizenship and Immigration Service (USCIS)

PotomacWave provides program management support services to USCIS to further its work in administering benefits, providing immigration services, and enhancing national security. Our role includes, but is not limited to, business integration, stakeholder engagement, and strategic planning. Specifically, PotomacWave supports an enterprise-wide IT Transformation Program that integrates the information used for adjudication and analysis to improve data integrity, reinforce decision consistency, and enhance immigration system security.

U.S. Department of State, Bureau of Consular Affairs

PotomacWave is lending its expertise in Information Technology Governance, strategy development, risk management, and communications to the Bureau of Consular Affairs. In doing so, PotomacWave is drawing on a significant body of experience supporting the complex, enterprise-level requirements that large-scale system modernization efforts demand. PotomacWave's technical insights and recommendations are helping Department of State leaders manage a portfolio of more than 90 systems that support more than 300 sites worldwide.

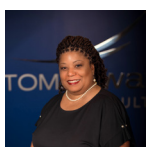
U.S. Department of Homeland Security, Office of the Chief Procurement Officer (OCPO)

PotomacWave is providing ongoing IT and project management support, which assists OCPO in its role of acquiring mission-critical products and services. We deliver procurement-related IT systems and tools that comprise the enterprise platform on which OCPO automates its critical business processes. PotomacWave is offering technology-related recommendations ultimately designed to promote greater efficiency, accuracy, standardization, transparency, and data-driven decision-making.

Services We Provide

- ✓ Data Warehouse Development & Maintenance
- ✓ Data Integration & Extraction
- ✓ IT Systems Administration
- ✓ Knowledge Management
- ✓ Web Content Support
- ✓ Document Management
- ✓ SharePoint Design, Maintenance, and Support
- ✓ Continuous Process Improvement
- ✓ IT Strategy and Governance
- ✓ Meeting Facilitation
- ✓ Interagency Stakeholder Engagement

*"PotomacWave was instrumental in improving several areas that enabled the Government to save time and free up resources when it came to critical decision making."
- Department of Homeland Security*



Lisa Bailey
Director
703-725-4806
LBAiley@PotomacWave.com