

# PotomacWave Consulting

## INNOVATION favors the BOLD

PotomacWave is a Woman-Owned Small Business (WOSB) with a reputation for excellence in leading high-stakes, technically complex programs for the Department of Homeland Security, the Department of Defense, the Department of State, the Department of Justice, the Intelligence Community, and numerous civilian agencies. Comprised of a diverse group of qualified professionals, we are problem solvers and we are doers. We partner with our customers to understand their unique missions and then tailor our approach to address their current and evolving needs.

### Our Capabilities

#### Management Consulting

- ❖ Project and Program Management
- ❖ Strategic Planning
- ❖ Business Process Improvement
- ❖ Performance Management
- ❖ Policy Analysis/Development

#### Financial Management

- ❖ Financial Program Management
- ❖ Federal Financial Systems: FSSP Migrations, Functional and Technical Expertise, and Data Management
- ❖ Business Operations: Budget Formulation and Execution, Fee for Service, and Working Capital Funds
- ❖ Modeling and Cost Analysis

#### Business and Technology

- ❖ IT Program Management
- ❖ IT Strategy & Governance
- ❖ Data Management & Business Intelligence
- ❖ Microsoft SharePoint & Collaboration Tools
- ❖ Cybersecurity

#### Technical Operations

- ❖ Systems Engineering and Technical Assistance (SETA) and Acquisition Support
- ❖ Engineering and Logistics
- ❖ Preparedness/Response Planning and Exercise Support
- ❖ Intelligence Program Management
- ❖ Intelligence Analysis

#### Credentialed and Cleared Workforce

- 100% hold Public Trust clearances
- 90% hold Secret clearances
- >50% hold Top Secret clearances

Certifications include, but are not limited to: PMP, PgMP, Agile, Lean Six Sigma, CISSP, CGEIT, CCIE, MCSE, CCNP, DBA-OCF, MCITP, MCTS, CPA, CGFM, CIA, CMA, CFM, and ITIL.

#### Contract Vehicles

FEMA FIMA ePMO BPA  
Department of Energy NNSA  
TEPS BPA  
Treasury FASS BPA  
GSA OASIS GWAC Pool 3 SB

GSA CPI GWAC/BPA  
DIA SIFM II  
DOI BSEE IDIQ  
DLA JETS IDIQ  
FBI SOAPS IDIQ

#### NAICS Codes

- 541211: Offices of Certified Public Accountants
- 541219: Other Accounting Services
- 541330: Engineering Services
- 541511: Custom Computer Programming Services
- 541512: Computer Systems Design Services
- 541519: Other Computer Related Services
- 541611: Administrative, Management, and General Management Consulting
- 541613: Marketing Consulting
- 541614: Process, Physical Distribution, and Logistics Consulting Services
- 541618: Other Management Consulting Services
- 541620: Environmental Consulting Services
- 541690: Other Scientific and Technical Consulting Services
- 541713: Research and Development and Nanotechnology
- 541714: Research and Development and Biotechnology
- 541715: Research and Development in the Physical, Engineering, and Life Sciences
- 541990: All Other Professional, Scientific, and Technical Services

#### How can we help you achieve your goals?



CarrieAnne Boak  
President and CEO  
571-722-2420  
CBoak@PotomacWave.com



James Nguyen  
Vice President of Client Delivery  
703-395-8491  
JNguyen@PotomacWave.com



Stacy Baxter  
Director of Business Development  
703-205-7632  
SBaxter@PotomacWave.com

# Management Consulting

We seamlessly adapt to your operating environment and offer recommendations and solutions that unite people and processes for optimal results.



## The PotomacWave Difference

PotomacWave is a capable and proven WOSB prime contractor that specializes in delivering innovative management consulting services through our seasoned team of experienced professionals. Our staff implements industry best practices while ensuring that organizations operate efficiently and effectively through our mature management processes that are based on industry best practices and principles such as the Project Management Institute (PMI), Agile, ISO 9001:2015, and Capability Maturity Model Integration (CMMI). Our management philosophy reflects our commitment to quality and understanding of our client's environment, mission, challenges, and objectives.

## Key Considerations & Factors for Success

PotomacWave has a demonstrated track record of managing projects across the Federal Government, where we have refined our approach to emphasize agile delivery and collaboration within our staff and with client counterparts. The foundation of our management approach is our PMI methodology, built on the foundation of the PMBOK®. This methodology, accepted throughout the public and private sectors, defines how we manage each aspect of delivery, from initial scope definition through operationalization.

## Our Valued Customers



## Client Sample Engagements

### FEMA, Federal Insurance and Mitigation Administration (FIMA) Blanket Purchase Agreement (BPA)

This single-award BPA has an ordering period through September 2023. The scope of work under this BPA includes (but is not limited to): program and project management planning, data analysis, executive and stakeholder communications, and governance framework support. The PotomacWave Team consists of Nodi Solutions, CG Strategies, and Booz Allen Hamilton and is currently supporting the FIMA Integration Office, the Federal Insurance Directorate, and the Office of the Flood Insurance Advocate.

### Department of State, Bureau of Consular Affairs, Office of Consular Systems and Technology (CA/CST)

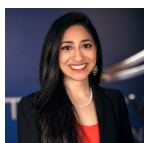
PotomacWave is providing comprehensive administrative and communications services to CA/CST including: executive assistant and front office support, policy tracking and review, strategic communications planning, graphic design, data visualization, content creation, and print and media deliverables.

### Department of the Interior, Bureau of Safety and Environmental Enforcement (BSEE)

PotomacWave has a single-award BPA to provide Strategic Planning Implementation Support Services to BSEE. Our staff supports program evaluation for internal controls and risk treatments, analyzes BSEE policy frameworks to identify gaps and offer solutions, and conducts an independent review of BSEE's Environmental Compliance Program to inform enterprise risk management and communications strategies.

## Services We Provide

- ✓ Technical Writing
- ✓ Meeting Facilitation and Support
- ✓ Administrative Services
- ✓ Risk Management
- ✓ Process Development and Implementation Support
- ✓ Program and Project Management
- ✓ Stakeholder Engagement and Communications
- ✓ Executive Communications and Speech Writing
- ✓ Strategic Planning
- ✓ Graphic Design
- ✓ Data Analytics



Marielena Faria  
Director  
703-205-7649  
MFaria@PotomacWave.com

*"PotomacWave is a trusted advisor providing subject matter expertise when requirements have arisen and federal resources are not available to meet the need."  
- Department of Homeland Security*