

# PotomacWave Consulting

## SUCCESS favors the BOLD



PotomacWave is a Woman-Owned Small Business (WOSB) with a reputation for excellence in leading high-stakes, technically complex programs for the Department of Homeland Security, the Department of Defense, the Department of State, the Department of Justice, the Intelligence Community, and numerous civilian agencies. Comprised of a diverse group of qualified professionals, we are problem solvers and we are doers. We partner with our customers to understand their unique missions and then tailor our approach to address their current and evolving needs.

### Our Capabilities

#### Management Consulting

- ❖ Project and Program Management
- ❖ Strategic Planning
- ❖ Business Process Improvement
- ❖ Performance Management
- ❖ Policy Analysis/Development

#### Financial Management

- ❖ Financial Program Management
- ❖ Federal Financial Systems: FSSP Migrations, Functional and Technical Expertise, and Data Management
- ❖ Business Operations: Budget Formulation and Execution, Fee for Service, and Working Capital Funds
- ❖ Modeling and Cost Analysis

#### Business and Technology

- ❖ IT Program Management
- ❖ IT Strategy & Governance
- ❖ Data Management & Business Intelligence
- ❖ Microsoft SharePoint & Collaboration Tools
- ❖ Cybersecurity

#### Technical Operations

- ❖ Systems Engineering and Technical Assistance (SETA) and Acquisition Support
- ❖ Engineering and Logistics
- ❖ Preparedness/Response Planning and Exercise Support
- ❖ Intelligence Program Management
- ❖ Intelligence Analysis

#### Credentialed and Cleared Workforce

100% hold Public Trust clearances  
90% hold Secret clearances  
>50% hold Top Secret clearances

Certifications include, but are not limited to: PMP, PgMP, Agile, Lean Six Sigma, CISSP, CGEIT, CCIE, MCSE, CCNP, DBA-OCF, MCITP, MCTS, CPA, CGFM, CIA, CMA, CFM, and ITIL.

#### Contract Vehicles

FEMA FIMA ePMO BPA  
Department of Energy NNSA  
TEPS BPA  
Treasury FASS BPA  
GSA OASIS GWAC Pool 1 SB

GSA CPI GWAC/BPA  
DIA SIFM II  
DOI BSEE IDIQ  
DLA JETS IDIQ  
FBI SOAPS IDIQ

#### NAICS Codes

- 541211: Offices of Certified Public Accountants
- 541219: Other Accounting Services
- 541330: Engineering Services
- 541511: Custom Computer Programming Services
- 541512: Computer Systems Design Services
- 541519: Other Computer Related Services
- 541611: Administrative, Management, and General Management Consulting
- 541613: Marketing Consulting
- 541614: Process, Physical Distribution, and Logistics Consulting Services
- 541618: Other Management Consulting Services
- 541620: Environmental Consulting Services
- 541690: Other Scientific and Technical Consulting Services
- 541713: Research and Development and Nanotechnology
- 541714: Research and Development and Biotechnology
- 541715: Research and Development in the Physical, Engineering, and Life Sciences
- 541990: All Other Professional, Scientific, and Technical Services

#### How can we help you achieve your goals?



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# Technical Operations

*Our analysts provide technical and scientific expertise to deliver situational awareness and help combat threats at home and abroad.*

## The PotomacWave Difference

PotomacWave is proud to offer our clients world class subject matter expertise in support of some of the Government's most complex and critical missions. Our project leaders and employees share two key attributes: an unmatched ability to articulate complex, technical data to non-technical audiences; and a sincere passion for delivering dedicated support to drive our clients' mission success. PotomacWave believes that a "high-touch" approach and frequent and open lines of communication are an integral part of developing and sustaining an effective relationship with our clients.

## Key Considerations & Factors for Success

PotomacWave leverages the firsthand experience and expertise of our deep bench of technical specialists to get the job done right. Our Strategic Communications experts work collaboratively with our SMEs to craft client-specific messaging leveraging relevant channels and platforms to highlight high-visibility initiatives and engage stakeholders across the country at local, state, and national levels. Our consultants offer a proven ability to thrive in high-stress, fast-paced environments that demand uninterrupted mission support. Spanning DHS, DoD and the Intelligence Community, PotomacWave will deliver the right expertise at the right time to meet each of our clients unique requirements and missions across multiple sites and client organizations.

## Our Valued Customers



## Client Sample Engagements

### Department of Treasury, Office of Cybersecurity & Critical Infrastructure Protection (OCCIP)

PotomacWave is supporting Treasury OCCIP with creating, facilitating, and implementing a cybersecurity and physical incident exercise program. Our work includes developing exercise scenarios to test key incident response processes in the context of core financial sector functions. This involves coordinating meetings with external stakeholders; drafting and tracking plans; developing exercises to test strategic coordination mechanisms and drills; serving as a facilitator during exercises; identifying and capturing lessons learned; identifying technical capabilities for testing; and developing plans and procedures to capture incident response processes.

### Navy Medical Center, San Diego (NMCS D)

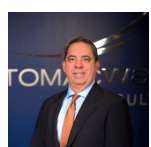
The NMCS D's mission is to prepare to deploy in support of operational forces, deliver quality health services, and shape the future of the military through education, training, and research. PotomacWave supports this mission by facilitating medical simulation training, as well as maintaining, operating, and upgrading past-task trainers, mannequin-based simulators, and surgical simulators, in addition to the necessary supporting supplies and equipment. Our staff contributes to the design, upgrade, development, testing, and implementation of training materials and scenarios.

### U.S. Army Medical Research and Materiel Command (USAMRMC) Combat Casualty Care Research Program (CCCRP)

PotomacWave is supporting USAMRMC CCCRP in efforts to develop innovative solutions for managing combat-related trauma under austere battlefield conditions. We are researching and developing materiel and knowledge products that will enhance first responders' ability to treat casualties as close to the geographic location and time of injury as possible. Beyond information and knowledge management, PotomacWave is providing financial, analytic, and scientific support services. Our staff also manages the national repository for the Stop The Bleed campaign that was launched in October 2015 by Presidential Proclamation.

## Services We Provide

- ✓ Executive Administration Support
- ✓ Knowledge Management
- ✓ Media Relations
- ✓ Training and Curriculum Design
- ✓ Occupation Health & Safety Support
- ✓ Exercise Design & Facilitation
- ✓ Medical & Surgical Simulation Research
- ✓ Policy Support



Michael Beal  
Director of Technical Operations  
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*"The contractor supplied our program with superbly qualified professional personnel, and we were extremely pleased with the high level of support they provided."  
- U.S. Army Medical Research and Materiel Command*